



A member of Minnesota State

Voter Engagement Plan FY24

#	Initiative/ Task	Deadline/Timeline	Person Responsible, Partners	Results/Recommendations for Future
Required Tasks per Policy 2.3.1.1.- Student Voter Registration				
1	Transmit a message of referral to a centralized voter registration website or platform that provides voter registration forms. Each campus shall identify one person to be the "Campus Vote Coordinator" to ensure compliance with this procedure. The Coordinator's contact information must be posted on the institution's website.	Added info on Ridgewater website completed in FY23 & reviewed at least annually	Heidi Olson, Marketing	<u>New webpage:</u> https://www.ridgewater.edu/student-rights-responsibilities/voter-registration
2	Consult with their campus student association to determine the most effective means of distributing voter registration forms, supporting election day registration of students, and how to promote 'get out the vote' activities.	Completed in FY 23 and annually thereafter	Angela Haas, Heather Marcus Student Senate	
3	Provide students attending on-campus orientation with a physical voter registration form or access to the online form.		Jennifer Hewerdine	N/A
4	Provide students attending an online orientation with a link to the Minnesota Secretary of State's website or another centralized voter registration website or platform that provides voter registration forms.	Confirmed it is still in online orientation and the link is working	Jennifer Hewerdine	N/A
5	Communicate to students who reside in Minnesota, North Dakota, South Dakota, Iowa or Wisconsin as early as possible in the fall semester the instruction of how students may register to vote, making available information regarding State registration deadlines, residency requirements, and absentee voting, as applicable.	Email sent 9/19/23 and annually thereafter	Heidi Olson	
6	Communicate a reminder to students after the voter registration deadline has passed, on how they can register to vote on Election Day.	Email sent 11/2/23 and annually thereafter	Heidi Olson	
7	Ensure that all physical Minnesota voter registration forms received from students at the campus are submitted in timely manner to the Minnesota Secretary of State or county election office.	October 17 deadline to mail in forms (encourage students to register online)	Angela Haas, Heather Marcus Student Senate	N/A
Additional Tasks				
8	Request Student Senate assistance with voter engagement efforts.	fall annually	Angela Haas, Heather Marcus Student Senate	Discussed in senate meetings
9	Promote Constitution Day.	September 2023 events differ by campus, done annually by 9/17 in the week prior or after	Angela Haas, Heather Marcus Student Senate	Promoted on calendar & students help with educational events on each campus
10	Promote Voter Registration for National Voter Registration Day.	9/19/2023, annually	Heidi Olson, Angela Haas, Heather Marcus, Student Senate	Student Senate raises awareness on National Registration Day
11	Engage with League of Women's Voter groups (Willmar only).	fall annually	Angela Haas	Help support Student Senate raise awareness for registering to vote
12	Participate in National Study of Learning, Voting and Engagement Survey (NSLVE).	spring annually	Heidi Olson, Institutional Effectiveness	Report received annually