

Maaraynta Suuqgaynta iyo libka

ridgewater.edu/marketingsales



Xarumaha kulliyadda ee Hutchinson iyo Willmar

Barnaamijka

Suuqgaynta, maaraynta iyo iibinta ayaa waxay bixiyaan fursado wanaagsan iyo abaalmarin haddii aad ku raaxaysato la shaqaynta dadka iyo kor u qaadida wax soo saarka adduunka ganacsiga ee isbedelaya.

Isu diyaari maamulka heerka-bilowga, maamulka heerka dhexe ama shaqooyinka maamulka ee:

- Ilbinta tafaariiqda
- Tafaariiqda ama iibka
- Suuqgeynta ama xayeysiinta
- Jumlada
- Shaqooyinka adeegga macaamiisha
- Maaraynta ganacsiga yaryar

Ardaydu waxay kasbadaan waaya-aragnimo toos ula xiriiirta ganacsiga adduunka tartanka ah. Wax ka baro dhaqaalaha adduunka kana wada hadla isbeddellada mustaqbalka ee ganacsiga iyo warshadaha. Hel aragti macquul ah oo ku saabsan soo iibsiga, iibinta iyo maaraynta arrimaha.

Waxaad indha indhayn doontaa suuqgeynta, iibka, xiriirka ganacsiga iyo maareynta, xiriirka aadanaha, iyo tikniyoolajiyadaha soo ifbaxaya. Koorsooyinku waxay xoogga saarayaan go'aan qaadashada iyo xirfadaha xiriirka dadka dhexdooda ah iyo wada xiriirka Haddii aad tahay qof dad la dhaqan leh, barnaamijkani wuxuu kuu noqon karaa mid adiga ku habboon!

Astaamaha Gaarka ah ee Barnaamijka

- Fursadaha hogaaminta iyo u tartanka ee ururada DECA ee firfircoon ee kulleejka, ardayda dhowaan qalinjabisay waxay u qalmeen heer qaran
- Isdhexgalka la macaamilka xirfadlayaasha ganacsiga iyada oo loo marayo safarada goobaha dibada ah, qof khudbadeeya, tababarada shaqo ee loo baahanyahay iyo isku xirnaan
- La kaashi barnaamijyada Ganacsiga loogu talagalay dabacsanaanta koorsada iyo digriiga

Macluumaadka Xirfadda

Suuqgaynta, maaraynta, iibinta iyo abuurashada meheradaha ganacsiga waxay siinayaan fursado firfircoon oo koraya dadka si wanaagsan loogu tababaray iyada oo ka mid ah meelaha sida ugu dhaqsiyaha badan u koraya, ahna meelaha ugu kaladuwanaanshaha badan.

Xirfado shaqo oo badan oo kala duwan, mushaharku aad uu u kala duwanyahay. Wakiillada xayeysiinta iibku waxay leeyihiin mushahar dhexdhexaad ah oo ah \$27.38 Minnesota. Maamulayaasha suuqgeynta Central Minnesota waxay helaan mushaharka dhexdhexaadka ah oo \$47.43.

Xigasho: careerwise.minnstate.edu

Ardayda ka qalin jabisay Ridgewater waxay helaan 100% ku meelayn shaqo muddo dhowr sano ah waxayna badanaa ka shaqeeyaan shaqooyin sida:

- Maareeyaha makhaayada/hudheelka
- Maareeyaha dukaanka faashinka/mooddada ama isboortiga
- Khabiir xiriirka/suuqgeynta
- Maareeyaha iibka ama tafaariiqda

Shahaadooyinka

Maaraynta Suuqgaynta iyo libka
AAS Degree - 60 dhibcood
Dibloomada - 54 dhibcood
Shaqaalaha libka & Maaraynta
Dibloomada - 34 dhibcood
Abuurashada Ganacsiga
Sartifikeedka - 18 dhibcood

Ballan u samayso Booqasho & Codso Maanta!

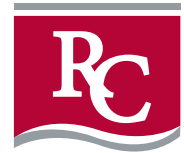
ridgewater.edu/visit
ridgewater.edu/applynow

Galay Kaalinta #1 ee Kulliyadaha Bulshada ee Minnesota iyo 20ka Ugu Sarreeya Maraykanka, 2020 & 2021 niche.com

Barnaamijyada La Xiriira

Suuqgeynta & Naqshadda Ganacsiga

Tiknoolajiyada Naqshadaynta Warbaahinta kala Duwan



RIDGEWATER
COLLEGE

Xubin katirsan Gobolka Minnesota

Ridgewater College waa tallaabo xaqiijin ah, shaqo bixiye iyo waxbare fursado loo simanyahay. Dukumi-intigaan waxa lagu heli karaa qaabab kale oo loogu talagalay shaqsiyaadka naafada ah; macaamiisha qaba naafonimada maqalka ama hadalka ayaa nagula soo xiriiri kara iyagoo adeegsanaya Adeegga Lalisks ee ay Doortaan. 11/2020 P320

Maajo 2021: Tarjumadan waxaa maalgelisay deeqda RC Perkins grant. Si aad u hesho macluumaadkii ugu dambeeyey ee barnaamijka, booqo ridgewater.edu oo ka dooro turjubaanka Luqadda ee af Soomaaliga.

Marketing and Sales Management

ridgewater.edu/marketingsales



Hutchinson and Willmar Campuses

About the Program

Marketing, management and sales fields offer great challenges and rewards if you enjoy working with people and promoting products in the ever-changing business world.

Prepare for entry-level, mid-management or management jobs in:

- Merchandising
- Retail or sales
- Marketing or advertising
- Wholesale
- Customer service occupations
- Small business management

Students gain experiences directly related to the competitive business world. Learn about the global economy and discuss future trends in business and industry. Get a realistic view of buying, selling and managing issues.

You will explore marketing, sales, business communications and management, human relations, and emerging technologies. Courses emphasize decision-making and interpersonal and communication skills. If you're a people person, this program could be for you!

Program Distinctions

- Leadership and competition opportunities in active collegiate DECA organization, recent students qualified for nationals
- Interaction with business professionals through field trips, speakers, required internships and networking
- Partner in new Business programs cluster for course and degree flexibility
- Partnership with Concordia University, St. Paul, for students desiring to progress with a Bachelor of Arts Business degree

Career Info

The marketing, management, sales and entrepreneurship fields offer dynamic and growing opportunities for well-trained people in some of the fastest growing, most diversified fields.

With a broad array of careers, wages vary greatly. Advertising sales agents have a Minnesota median wage of \$27.38. Central Minnesota marketing managers see median wages of \$47.43.

Source: careerwise.minnstate.edu

Ridgewater graduates have enjoyed 100% job placement for several years and often work in careers such as:

- Restaurant/hotel manager
- Fashion or sports store manager
- Communication/marketing specialist
- Advertising or retail sales manager

Degrees and Certificates

Marketing and Sales Management
AAS Degree - 60 credits
Diploma - 54 credits

Sales & Management Associate
Diploma - 34 credits

Entrepreneurship
Certificate - 18 credits

Schedule a Visit & Apply Today!

ridgewater.edu/visit
ridgewater.edu/applynow

Ranked Minnesota's
#1 Community College
and US Top 20,
2020 & 2021 *niche.com*

Related Programs

Marketing & Design

Business

Multimedia Design Technology



RIDGEWATER
COLLEGE

A Member of Minnesota State

Ridgewater College is an affirmative action, equal opportunity employer and educator. This document is available in alternative formats to individuals with disabilities; consumers with hearing or speech disabilities may contact us via their preferred Telecommunications Relay Service. 11/2020 P320