RIDGEWATER COLLEGE
Marketing and Design

Suuqgaynta iyo Naqshadaynta

ridgewater.edu/marketingdesign

Xarumaha Kulliyadda ee Hutchinson iyo Willmar iyo Khadka Internetka isku-dhaf ah

Barnaamijka

Gal xirfad shaqo oo firfircoon, hal abuur leh, oo si dhakhso leh u koraysa. Marka aad tahay ardayga Suuqgeynta iyo Naqshadaynta, waxaad ku heli doontaa khibrad suuqgayn badan iyo qaabaynta websaydyada warbaahinta kala duwan iyo fikradaha asaasiga ah:

- Suuqgaynta iyo iibinta
- Xayeysiinta iyo horumarinta
- Waraaqaha xisaabaadka kaydka
- Warbaahinta kala duwan ee websaydka ku jirta
- Aragtida midabka
- Tifaftirka iyo adeegsiga sawirka
- Xiriirka wada hadalka iyo ta dijitaalka ah

Baro in aad falanqayso macluumaadka ganacsiga Elektarooniga ah soona jeediso talooyin ku saabsan sida ugu wanaagsan ee loo gaari karo suuqa bartilmaameedka u ah hay'ada (macaamiisha)

Hay'adaha iyo shirkaduhu waxay u baahan yihiin websaydyada oo loo dayactiro, loo naqshadeeyo ama loo sameeyo. Laakiin sidoo kale waxay u baahanyihiin qof isku dubbaridi kara dhammaan baahiyaha dhinaca suuqgeynta iyadoo la waafajinayo naqshada iyo hirgelinta qorshahooda suuqgaynta. Waxaad intaas oo dhan ka baran kartaa Ridgewater College!

Baro sidoo kale sida keydka macluumaadka macaamiisha loogu soo daro suuqgaynta iyo dhinacyada adeega macaamiisha ee shirkada ama hay'ada.

Macluumaadka Xirfadda

Websayada iyo adeegyada Internetku waa kuwo meel walba yaalla oo baahi weyn loo qabo.

Saadaasha kobaca shaqada naqshadaynta sawiradu waa qiyaastii 4% 2016-2026, iyo in ka badan 23% khabiirada suuqgeynta iyo falanqeeyayaasha cilmi baarista suuqa.

Xigasho: US Bureau of Labor Statistics

Waxaa laga yaabaa in aad shaqo ka hesho hay'adaha waxbarashada, hay'adaha dawladda, ama ganacsiyada yaryar ama kuwa dhexdhexaadka ah ama ururada. Waxaa laga yaabaa inaad ka mid noqon doonto ardaydeena tirada badan ee go'aansada inay bilaabaan ganacsiga latalinta oo ay iyagu leedihiin.

Shahaadooyinka

Suuqgaynta iyo Naqshadaynta
AAS Degree - 60 dhibcood

Astaamaha Gaarka ah ee Barnaamijka

- Qalinjabiyeyaasha waxaa loo diyaariyey inay suuqgeeyaan dhammaan nooc kasta oo ganacsi ah
- Ardaydu waxay wax ka bartaan softiweerka hadda jira ee xirfadan shaqo
- Tababarada shaqo ayaa ardayda siiya khibrad xirfadeed oo gacan ku qabasho wax ku ool ah
- Qaab fududayn khadka internet ah oo loogu heli karo fasalada qaarkood, iyadoo barnaamijkan ka dhigaysa mid hadda laga heli karo Hutchinson iyo Willmar labadaba
- La kaashi barnaamijyada Ganacsiga loogu talagalay dabacsanaanta koorsooyinka iyo danaha ardayda
- Fursado shaqo oo kala duwan ayaa sugaya qalinjabiyaha raba

Ballan u samayso Booqasho & Codso Maanta!

ridgewater.edu/visit
ridgewater.edu/applynow

Galay Kaalinta #1 ee Kulliyadaha Bulshada ee Minnesota iyo 20ka Ugu Sarreeya Maraykanka, 2020 & 2021 *niche.com*

Barnaamijyada La Xiriira

Maaraynta Suuqgaynta & Iibka

Tiknoolajiyada Naqshadaynta Warbaahinta kala Duwan

Sawir qaadista & Naqshada

RIDGEWATER COLLEGE

A Member of Minnesota State

Ridgewater College waa tallaabo xaqiijin ah, shaqo bixiye iyo waxbare fursado loo simanyahay. Dukumi-intigaan waxa lagu heli karaa qaabab kale oo loogu talagalay shaqsiyaadka naafada ah; macaamiisha qaba naafonimada maqalka ama hadalka ayaa nagula soo xiriiri kara iyagoo adeegsanaya Adeegga Lalisks ee ay Doortaan. 6/2021 P375

Maajo 2021: Tarjumadan waxaa maalgelisay deeqda RC Perkins grant. Si aad u hesho macluumaadkii ugu dambeeyey ee barmaamijka, booqo ridgewater.edu oo ka dooro turjubaanka Luqadda ee af Soomaaliga.

Marketing and Design

ridgewater.edu/marketingdesign

Hutchinson and Willmar Campuses and Blended Online

About the Program

Enter a dynamic, creative, and rapidly growing industry. As a Marketing and Design student, you will gain expertise in numerous marketing and multimedia web design and core concepts:

- Marketing and sales
- Advertising and promotion
- Spreadsheet and databases
- Multimedia on the web
- Color theory
- Image editing and usage
- Interpersonal and digital communications

Learn to analyze E-business data and make recommendations on how to best reach an organization's target market (customers).

Organizations and companies need websites maintained, designed or developed. But they also need someone who can coordinate all the marketing needs with consistency to the design and implementation of their marketing plan. You can learn all that at Ridgewater College!

Learn also how to integrate customer databases into the marketing and customer service aspects of the company or organization.

Career Info

Websites and Internet services are everywhere and in high demand.

Projected job growth for graphic designers is about 4% for 2016-2026, and over 23% for marketing specialists and market research analysts.

Source: US Bureau of Labor Statistics

You may find employment with educational institutions, government agencies, or small- to medium-sized businesses or organizations. Maybe you will be one of our many students who decides to start your own consulting business.

Degrees and Certificates

Marketing and Design
AAS Degree – 60 credits

Program Distinctions

- Graduates are prepared to market all aspects of business
- Students learn on the most current industry software
- Internships give students valuable hands-on industry experience
- Convenient online format available for some classes, making the program now available in both Hutchinson and Willmar
- Partner in new Business cluster of programs for flexibility in courses and student interests
- Diverse employment opportunities await the driven graduate

Schedule a Visit & Apply Today!

ridgewater.edu/visit
ridgewater.edu/applynow

Ranked Minnesota's #1 Community College and US Top 20, 2020 & 2021 *niche.com*

Related Programs

Marketing & Sales Management

Multimedia Design Technology

Photography & Design

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