



News Release

For Immediate Release – 4/1/2020
Contact: Laura Kuvaas, Director of Marketing,
Recruiting & New Student Experience
320-222-6090

Fax: 320-222-5212
laura.kuvaas@ridgewater.edu
www.ridgewater.edu

Ridgewater business students qualify for nationals

w/ pic

HUTCHINSON and WILLMAR, MN – Six Ridgewater College business and marketing students recently placed in the Minnesota Collegiate DECA Career Development Conference and competition with 200+ students in Alexandria.

Ridgewater's Gabe Whitcomb, Matt Krumrie, Jacob Halldorson, and Nathan Johannek qualified for the next level of competition in April in Atlanta, GA, for the International Collegiate DECA Conference. Unfortunately, due to the current coronavirus pandemic, the competition won't occur.

"We are really proud of these students for taking their business skills out of the classroom and into a simulated experience," said Derik Schwanz, Ridgewater College Marketing and Sales Management instructor. "It's a great opportunity for them to practice real-life situations by pushing themselves out of their comfort zones. This is essential for them later on when interviewing for a job or preparing for an important meeting."

Ridgewater results:

Gabe Whitcomb (Watertown) and Matt Krumrie (Hutchinson)- 3rd, Sports and Entertainment

Nathan Johannek (Glencoe) - 4th, Sales Management Meeting, 5th, Hotel and Lodging

Krumrie - 5th, Organizational Leadership, 8th in Hotel and Lodging

Jacob Halldorson (Willmar) - 5th, Advertising Campaign, 8th, Marketing Management

Whitcomb - 6th in Organizational Leadership

Joey O'Brien (Morton) - 6th in Restaurant and Food Service Management

Jose' Trevino (New London) - 9th, Entrepreneurship Operations

Formerly known as Distributive Education Clubs of America and Delta Epsilon Chi, Minnesota Collegiate DECA is the post-secondary branch of DECA in Minnesota serving college students interested in business, marketing, finance, hospitality and entrepreneurship. The organization connects the classroom to the boardroom by preparing emerging leaders and entrepreneurs through educational and competitive conferences and leadership training.

Submitted photo

Testing their business and marketing skills at the Minnesota Collegiate DECA competition were Ridgewater College students Jose' Trevino, Matt Krumrie, Bri Johnson (Litchfield), Gabe Whitcomb, Nick Compton (Willmar), Joey O'Brien, and Jacob Halldorson.

###

Ridgewater College is a community and technical college with campuses in the central Minnesota communities of Willmar and Hutchinson. The college serves more than 5,000 students through its nearly 100 academic programs and more than 68,000 training hours for individuals and businesses through customized training and continuing education. The college is a member of Minnesota State and accredited by the Higher Learning Commission of the North Central Association of Colleges and Schools.

Minnesota State includes 30 community and technical colleges and 7 state universities serving approximately 400,000 students. It is the fourth-largest system of two-year colleges and four-year universities in the United States.

A MEMBER OF MINNESOTA STATE