A. Purpose
1. Minnesota State Colleges and Universities (MnSCU) and Ridgewater College (RC) recognize and support the members of its community who wish to use preferred names where legally permissible. This procedure details the process by which RC students and employees may designate a preferred name to be used when a legal name is not required in the course of University business and educational pursuits.

2. The procedure has been developed pursuant to the MnSCU Preferred Name Procedure 1B.1.2 approved as of 7/30/15 and the Preferred Name Implementation Plan (Plan) document dated 7/29/15.

3. Preferred names will appear where legal name is not required. RC will use preferred names where technically and legally possible. Examples include e-mail accounts, on-line directory, diplomas, class rosters, honor program lists, D2L homepages, commencement programs, advisee lists, ID cards, and alumni records. This list is subject to change. Use of preferred names will be phased in as technical resources permit.

B. Preferred Name Requesting Process
1. To request a preferred name, students and employees will need to complete the Preferred Name Request Form.
   a. Students can access the form under Student Forms through the Student Portal at www.ridgewater.edu. The completed form is to be turned in to Student Services.
   b. Employees can access the form under Employee Forms at www.ridgewater.edu. The completed form is to be turned in to the Human Resources Office.

   Please note that a photo ID is required as part of the Requesting Process

2. A Student Services Office designee (usually the Registrar) will approve or deny requests from students. The Human Resources Office will approve or deny requests from employees. In the event a request is denied, a notice will be sent to the requestor. Notification will include the reason for the denial and will be sent to the requestor within ten (10) business days of receipt of the Request Form.
   a. Students will receive notification of approval/denial through college email.
   b. Employees will receive written notification of approval/denial from the Human Resources Office.

3. Following the processing of approved requests, use of the approved preferred name may take up to 72 hours in systems enabled for use of preferred name.

RC reserves the right to deny an inappropriate preferred name including, but not limited to, names that: avoid legal obligations, misrepresent, or violate other MnSCU or RC policies, contain inappropriate or offensive language, or are being used for misrepresentation, etc. Preferred names may not be used for commercial or promotional purposes and thus may not be a company name, group name, or message.
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PREFERRED NAME

C. Appeal Process
   1. Following the denial of any Preferred Name request, the student or employee has ten (10) business days from receipt of the denial to file a written appeal using an appeal form.
      a. Students can access, complete and submit an appeal form found under Student Forms through the Student Portal at www.ridgewater.edu.
      b. Employees can access the appeal form under Employee Forms and submit the completed form to the Human Resources Office.
   2. A four person team that includes the Dean of Student Services, the Chief Information Officer, the Chief Diversity Officer, and a faculty/staff representative, appointed by the President, will review and act upon appeals from students.
   3. A three person team that includes Vice-President of Academic Affairs and Student Services, the Vice-President for Finance and Operations, and the Chief Human Resources Officer will review and act upon appeals from employees.
   4. Appeals will be reviewed and acted upon within ten (10) business days.
   5. RC has the ultimate authority in determining the appropriateness of Preferred Names for RC students and employees and all decisions are final.

D. Additional Information
   1. A student’s Preferred Name Request form will be retained according to the RC retention schedule.
   2. An employee’s Preferred Name Request form will be retained as part of the personnel file for (4) four years after separation date.
   3. A Preferred Name will remain in effect until the requestor asks that it be changed.
   4. Preferred Name requests that include characters other than alpha-numeric symbols may not be compatible with all MnSCU and RC technology systems.
   5. For those students and employees who request a Preferred Name and are associated with more than one MnSCU institution, please note that the timing of the appearance of your Preferred Name may vary at each institution based on each institution’s available technical resources.

Questions regarding the Preferred Name Process should be directed to the appropriate office:

Employees:  
Human Resources Office  
H125  
320.222.5211  
keith.balaski@ridgewater.edu

Students:  
Student Services  
A108  
320.222.5215  
kelli.kienitz@ridgewater.edu

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History:
09.15.15 Adopted